

# BANYAN TREE

HOTELS & RESORTS

## PRESS RELEASE

### Ho Kwon Ping wins prestigious Design Leadership Award 2014



**Singapore, December 2014:** Ho Kwon Ping, Executive Chairman of Banyan Tree Holdings has won the **Design Leadership Award 2014** from the Hong Kong Design Centre. He received the award at the BODW Gala Dinner on 5 December at the Hong Kong Convention and Exhibition Centre, together with two other award recipients Kohei Sugiura for the Lifetime Achievement Award and Arnold Chan for World's Outstanding Chinese Designer.

The Design Leadership Award celebrates strong corporate leaders who have applied design to achieve exceptional business success. The Award establishes the recipient as a role model that the international business community can emulate and be an inspiration to all who seek to shape a better future for humanity.

“Hong Kong Design Centre organises the DFA Awards every year, aiming to inspire entrants and judges to consider and reflect on what kind of design Asia needs, as well as to commend these remarkable endeavours for their design excellence and give recognition to the people and projects that have had a significant impact in Asia. This year, the most outstanding winners have considered the fundamentals of design are to sense, understand and analyse people, culture, habits, and nature,” said Mr. Freeman Lau, Vice Chairman, Board of Directors, Hong Kong Design Centre.

“It is indeed an honour which I accept on behalf of my colleagues at Banyan Tree. Innovation and design is at the heart of our business philosophy. Each and every Banyan Tree property is designed to fit into its natural surroundings and reflects the culture and tradition of its destination lending an authentic sense of place to our hotels and resorts. As Banyan Tree looks ahead to our third decade, I can promise that the design momentum and energy from the group will continue to push the boundaries,” said Ho Kwon Ping.

Ho Kwon Ping joins other DLA Awardees that include Horst Julius PUDWILL, Group Chairman and Executive Director of Techtronic Industries Co., Ltd. (2013); Carlos GHOSN, President and CEO of

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Nissan Motor Co., Ltd. (2012); Robert C.Y. WU, Founder and Chairman of Eslite Corporation (2011); Sir James DYSON, Founder of Dyson Ltd. (2010); among others.

[www.hkdesigncentre.org/en/awards/dla.asp](http://www.hkdesigncentre.org/en/awards/dla.asp)

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### **About Hong Kong Design Centre (HKDC)**

Design for Society is a major undertaking of HKDC – a publicly-funded, non-profit organisation established in 2002 with the support of the design industry in (i) promoting and celebrating design excellence; (ii) championing strategic and wider use of design for creating business value and community benefits; and (iii) educating the professions and the community to be resourceful champions for sustained developments through design and innovation.

The long-term success of HKDC requires continued feedback and staunch support from the community and different professions across various design fields, education, commercial, voluntary and public sectors.

### **About Banyan Tree Hotels & Resorts**

The leading international operator in the premium resort and spa industry, **Banyan Tree** offers a signature blend of romance and travel with a green conscience. The philosophy behind the hotels, resorts and spas is based on rejuvenation of the body, mind and soul – a Sanctuary for the Senses. **Angsana** is the ideal complement to Banyan Tree, comprising contemporary, chic and ecologically sensitive resorts. Based in areas of outstanding natural beauty and exciting city hubs, Angsana hotels, resorts and spas reflect the spirit and communities of its environment.

**To date, the Banyan Tree Group manages and/or has ownership interests in over 30 resorts and hotels, 70 spas, 90 retail galleries; as well as three golf courses.**

[www.banyantree.com](http://www.banyantree.com)

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